

AIG AMERICAN GENERAL

Advertising

Whether your goal is generating consumer sales or recruiting producers, AIG Life Brokerage offers materials to support your advertising efforts. Whatever your market or product focus, you will find advertising materials that have been professionally prepared and compliance approved to create activity. Look through our library of ad slicks, blast faxes, flyers, inserts, postcards and reply mailers for the pieces that will work best for you. Learn how to order the quantity you want, how to personalize an item with your contact information and how to deal with the post office if you choose reply mailers.

Contact Debra Henderson at 800.659.5920 x5814 if you have any questions about this program.

Does your major medical plan cover you completely in case of an unexpected illness? American General Life Insurance Company (AIG) can help provide peace of mind knowing that you have a supplemental living benefits plan and adequate coverage for most unexpected illnesses.

Introducing AIG CriticalCare Plus™ Insurance

American General Life Insurance Company (AIG) CriticalCare Plus™ is a critical illness product with superior benefits and enhanced features. AIG CriticalCare Plus provides you with a long-term benefit of up to \$200,000 for a covered critical illness, including:

- Heart Attack
- Stroke
- Cancer
- Major Organ Failure
- Paralysis
- Loss of Independent Living

You can use your benefit to help replace lost income, help cover deductibles and copays, help pay for items, or for any other need you have.

AIG American General: We have you covered.

For more information contact:

Agent
Agency
Phone
Email
Web Site

Consumer Postcards



AIG Secure Income Plus can be tailored to your individual and family needs.

Protect Your Most Valuable Asset

For many of us, everything we do depends on the month's income. How can you protect your family's financial stability if you could never work due to illness or injury? Don't let a sudden illness or injury take away your ability to earn a living!

The purpose of AIG Secure Income Plus from American General Life Insurance Company (American General Life) is to provide you with a steady stream of income when the going gets tough and the ability to keep you from working. The coverage can provide monthly income payments to help you maintain your standard of living for the length of time you choose when you need it for coverage. Once your policy is in force, your benefits can never decrease and your premiums will never increase for the life of your policy.

Returns of Premiums

For most monthly premium policies there is a risk that it will only be a pure cost money. If you have the good fortune to make it through your working years without a disability you

benefit to you and your family. We make AIG Secure Income Plus different from other policies because in force, a very cost paid into the policy will be returned to you upon AIG's final underwriting. In fact, the policy will be returned to you upon AIG's final underwriting. In fact, the policy will be returned to you upon AIG's final underwriting. In fact, the policy will be returned to you upon AIG's final underwriting.

AIG Secure Income Plus can be tailored to your individual and family needs. For a personal proposal with rates and further details of the coverage including benefit amounts, exclusions, conditions, and limitations, visit the secure website where the policy may be purchased online, simply complete and mail the reply card today. We'll show you how AIG Secure Income Plus can go to work when you need it.

Amounts shown are just an example of what you could receive. The actual amount of benefits paid will depend on the terms of the policy and the amount of premium paid for the life of the policy.

For information on AIG Secure Income Plus, please complete and return this reply card.

Name: _____ Date of Birth: _____

Address: _____

City: _____ State: _____ ZIP: _____

Occupation: _____

Home Phone: _____ Best Time to Call: _____

Office Phone: _____ Best Time to Call: _____

Email Address: _____

May I have permission to contact you by phone? Yes No

If you, please sign here: _____

AIG AMERICAN GENERAL
 AIG American General Life Insurance Company
 American General Life Insurance Company
 1111 North Broadway, Franklin, MA 01717
 Policy Form Numbers 0214 and 0215
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Consumer Reply Mailers

Premium Protection, Premium Returns™

ROP Term™ Term Life Insurance

Receive 100% of your benefit and avoid the 10% AIG fee if you die within the first 10 years of your ROP Term™ Term Life Insurance. The amount of your benefit is the face amount of your policy, less the 10% AIG fee. The amount of your benefit is the face amount of your policy, less the 10% AIG fee. The amount of your benefit is the face amount of your policy, less the 10% AIG fee.

Face Amount	10 Year Term	10 Year Term
\$100,000	\$100,000	\$100,000
\$200,000	\$200,000	\$200,000
\$500,000	\$500,000	\$500,000
\$1,000,000	\$1,000,000	\$1,000,000

For questions and quotes, contact:

Agent
Agency
Phone
Phone 2
Email
Web Site

RETIREMENT INCOME YOU CAN COUNT ON

Stable, predictable income for your golden years. The needs is filled with stories that proclaim the end of retirement savings as you know it. True or not, one thing is for sure: a reliable income stream is what you need. It's never too early to start planning for your golden years. The needs is filled with stories that proclaim the end of retirement savings as you know it. True or not, one thing is for sure: a reliable income stream is what you need. It's never too early to start planning for your golden years.

THE STRENGTH TO BE THERE.

AIG AMERICAN GENERAL

Life Events

Please check all that apply:

- Marriage/wedding
- Birth/adoption
- Move/relocate/sell your house
- New job
- Death in family
- Retirement
- Home refinancing and/or establishing an equity line of credit
- Divorce
- Inheritance/financial windfall
- Graduation
- Financial setback
- Job layoff
- Critical illness/injury/disability
- Enter a nursing home and/or receive in-home care
- Child starts high school
- Start your own business
- Sell or close your business
- Win/lose a lawsuit
- Old life insurance policy that hasn't been reviewed in years
- Become the legal guardian for another person

If so, it's time for a review of your financial matters.

If you checked one or more of these items, we should meet soon to help determine if your current financial strategy is still valid in view of these latest life events. There is no charge for this consultation, nor is there a requirement to purchase any new products. It is simply to review your plan to ensure that it still meets your financial needs and goals. We look forward to seeing you soon!

Consumer Flyers (Return of Premium)

Consumer Ad Slicks (Retirement Income)

Consumer Brochures (Life Event Checklist)