

Jamaica

2011 TOP PRODUCERS CONFERENCE

MAY 1 - 5, 2011

THE PRODUCERS FIRM
A CULTURE OF SUCCESS
A J.E. GOSS, LLC COMPANY

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dmi Marketing, Inc.

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2011 TOP PRODUCERS CONFERENCE

dmi Marketing, Inc. 2011 Top Producers and their guests will be invited to gather at the Ritz-Carlton Golf & Spa Resort in Montego Bay, Jamaica!

May 1 – 5, 2011

This exciting adventure includes:

- Five fabulous days and four unforgettable nights at the Ritz-Carlton Golf & Spa Resort
- Roundtrip airfare for two to Montego Bay, Jamaica
- Roundtrip airport transfers to and from the Ritz-Carlton Golf & Spa Resort
- An elegantly appointed guest room, including gratuities
- Breakfast, lunch, dinner, snacks, and select beverages (both alcoholic and non-alcoholic) included daily at select resort restaurants and bars
- Welcome evening including a sumptuous buffet dinner, drinks, and live entertainment
- Half-day catamaran sail on May 2
- Choice of a 50-minute massage, a round of golf, or swim with the dolphins encounter on May 4
- Farewell evening at White Witch Golf Course
- Trip Directors to attend to your every need
- And much, much more. . .

Complimentary Hotel Amenities:

- Access to the Spa Fitness Center
- Access to the steam, sauna, and cold plunge pool
- High-speed internet access in all guest rooms and Club Level Lounge
- Wireless connection in public areas
- Valet parking
- Beach chairs, towels, and umbrellas
- Use of the tennis courts
- Transportation to and from:
The Shoppes at Rose Hall, The Rose Hall Great House, and The White Witch Golf Course
- Daily New York Times
- Daily Blue Mountain Coffee and specialty teas
- In-room premium television channels
- Use of the following non-motorized water sports equipment (based on availability): kayaks, snorkeling equipment and fins, and hobie cat sailing
- Sailing and windsurfing lessons
- Participation in a selection of daily fitness classes (based on availability)



Montego Bay, Jamaica

Jamaica is the third-largest island in the Caribbean, and also one of the most colorful presenting a magnificent kaleidoscope of color and beauty that has made the island the most precious jewel in the Caribbean. Idyllic white sand beaches, sparkling waterfalls, and vibrant tropical blooms sit on a backdrop of the Blue Mountain peaks that are famous for their delicious coffee. It is a land of warm and welcoming people, inspiring scenery, crystal clear waters, year-round warm climate, and with so many unique and engaging ways to experience it, you'll want to come back again and again.

Jamaica is a wonderfully diverse island paradise offering an endless array of things to do. Fishing, SCUBA diving, wind surfing, horseback riding, or relaxing in a swaying hammock are just some of the exciting daytime activities in Jamaica. In the evening, enjoy Jamaica's unique cuisine coupled with enchanting reggae sounds which will leave you with a feeling of tranquility you can return to long after your trip has ended.

Known to locals as Mo' Bay, Montego Bay is the primary port of entry for Jamaica. It's here, along the shoreline, where Jamaican tourism was born. Montego Bay's original claim to resort fame was the fabulous Doctor's Cave Beach, which attracted celebrities and socialites from all over the world. The beach is said to be fed by mineral springs and it certainly rejoices in the most uncommonly clear and sparkling water.

Montego Bay is made up of two distinct parts: the main tourist strip Gloucester Avenue, known as the "Hip Strip", and the city proper, universally referred to as downtown. City streets are crowded, colorful, and lively. Country folk flock in to visit markets, shops, and banks. There are a number of shopping arcades in Montego Bay where visitors can shop for souvenirs. Inspired by the beauty of the island, the society is inherently musical and artistic – some of the finest craftwork in the Caribbean is done by untrained Jamaican artisans. Jamaica's appeal never seems to wane and today visitors come in search of sunshine, outdoor adventure, or hoping to catch a glimpse of the



notorious White Witch of Rose Hall. Whatever the draw, Jamaica's unsurpassed Caribbean hospitality keeps them returning again and again.

So, kick back, relax, and enjoy all that Jamaica has to offer with dmi Marketing, Inc.



GA Qualifications:

Qualifiers will receive air transportation from their nearest major airport, lodging, meals, activities, and even pre-paid gratuities compliments of dmi Marketing, Inc.

Qualification Period: January 1, 2010 to December 31, 2010

Qualification: 75,000 Credits (Agent and guest)

Annuities 3.5% weighted Aviva annuity premium (AIL/AML)¹
Internal Exchange premium does not qualify

Life 100% of Aviva Life Target / Term Premium (AIL/AML)²
10% Aviva SPL Life Premium

Disclosure:

dmi Marketing, Inc. does not offer any other compensation in lieu of this trip. dmi will pay expenses for the qualifier and one guest (age 21 or older). Participation in all company sponsored events will be limited to you and your guest. Additional guests will not be allowed to participate or buy into the conference. Amenity package may not be altered.

Conference is by invitation and is open to qualifying agent and one guest only. All costs are based on double occupancy. Trip is not transferrable. Deviations from the planned program are at the qualifier's own expense.

Agents with a Broker/Dealer arrangement are subject to qualification restrictions.

dmi Marketing, Inc. reserves the right to terminate, amend, or modify the conference and qualifications at any time. An agent must be contracted and in good standing at the time of the conference to attend. Agent is responsible for all applicable taxes.

¹All Medicaid and SPIA premium weighted 1.75%. Net of any lapses or surrenders.

²Net of any lapses or surrenders.



The Ritz-Carlton Golf & Spa Resort

Occupying 25 acres of the historic Rose Hall Plantation, this grand resort features vast lawns that provide views of the mountains, sea, and sky. Flowering gardens and palm trees surround the grounds. Guests come for a relaxing Caribbean ambience, golf and water sports, spa rejuvenation, and exemplary service. The resort offers spacious guestrooms in a five-story building facing the

Caribbean Sea, all including private balconies or terraces.

A freeform pool and spa shaded by palm trees are in the resort's central courtyard. A fieldstone walkway dotted with lounge chairs leads to the beach, furnished with twin sunning beds under fold-up shades. All guests enjoy complimentary use of windsurfers, kayaks, sailboats, and snorkeling gear, in addition to complimentary SCUBA diving lessons. Other recreational facilities include lighted tennis courts, a bocce court, and a beach volleyball court.

panoramic sea views. The dining experiences found at the resort complement the islands history and ambience with cuisines that blend with the charm of Jamaican hospitality.



Escape to the Ritz-Carlton Spa, a wellness haven infused with inspirations from Jamaica's lush West Indies environment. Elegant mahogany furnishings, cool Caribbean colors, and relaxing island sounds envelope guests in tropical luxuriousness. The resort's 18-hole championship White Witch Golf Course features rolling hills and

