



**West Coast Life
Insurance Company**
A PROTECTIVE COMPANY

Communication

West Coast Life College III, April 27-28

343 Sansome St. • San Francisco, CA 94104 • 1-800-366-9378 • www.westcoastlife.com

School is BACK IN SESSION! Join Us for West Coast Life College III with ALL NEW CONTENT!

WHAT – Back by popular demand! Join us for the third edition of *West Coast Life College*, April 27-28.

WHO – Case Managers, Underwriters, Administrative Staff, etc! Attendees will have a chance to visit one-on-one with underwriters, marketing sales staff and product specialists.

During this dynamic full day session, your office staff representative will benefit from the following agenda items (please note a full agenda will be sent prior to the meeting):

**TeleLife!
In-depth Underwriting!
Industry Technology Update!
Competitive Information on upcoming NEW PRODUCTS!**

WHERE – The Sir Francis Drake, San Francisco, CA

WHEN –

- Arrive Sunday, April 27 in time for the evening sponsored cocktail party at 6:00 pm
- Partake in an all day meeting on Monday, April 28 followed by a sponsored dinner
- Depart on Tuesday, April 29 (no meetings will take place this day)

COST – West Coast Life will cover the following:

- Hotel room/tax on Sunday and Monday. West Coast Life will make reservations for those dates only. If you wish to come to the city early or stay late, reservations will be your responsibility. If you are planning to arrive early, please contact the Sir Francis Drake via e-mail at reservations@sirfrancisdrake.com before **Friday, April 4, 2008** and request the **West Coast Life Conference rate**. The conference rate is \$169 and may be used based on availability.
- A fantastic event both Sunday and Monday evening
- Meeting space on Monday, April 28 including breakfast, lunch & breaks

What costs are you responsible for?

- You make and purchase your own air transportation to San Francisco or Oakland airport
- Ground transportation to and from the airport
- Incidentals

NOTE!! Availability is limited for this event and it does fill to capacity! Don't delay! Fill out the attached form and fax to the number listed no later than Friday, February 29. You will receive confirmation that you are registered via email. Please do not make flight arrangements until your registration is confirmed!

FOR AGENT USE ONLY. NOT FOR CONSUMER USE.

If you wish to be removed from our communication list, please call 1-800-366-9378 x4592.

12-08 COMM B (2/19/08)